

**Parade Theme: "It's a Gay World After All
...Animated on Park!"**

Mail registration with payment by June 17, 2011

Organization: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____

What kind of Parade Unit are you?



___ **A. Walking Unit** –No **MOTORIZED** vehicles of any kind

Approximate number of walkers/marchers _____

___ **B. Walking Unit with Vehicle**

Approximate number of walkers/marchers _____

Type of vehicle

___ Truck or Van ___ Car ___ Motorcycle/Scooter

Other (Describe) _____

___ **C. Float* Unit**

Flat-bed truck

Wagon or trailer pulled by a vehicle ___ motorized ___ non-motorized

Other (Describe) _____

* A **float** is a decorated platform, either built on a vehicle or towed behind one which portrays the theme of the parade. It can be a structure, people, or both.



Will you have entertainment or music?

___ Yes ___ No

If YES, will it be:

___ Live ___ Recorded & Amplified

Parade Participation Fees

These fees help offset our costs such as awards, permits, police and equipment expenses, insurance, clean-up, safety and security services, etc. ~ Thank You!

Only one fee per unit!

For-Profit Business

Walking Unit- \$75,

Walkers with vehicle(no float) \$100,

Float Unit w/walkers and vehicle - \$50*

501(c)3 Non-Profit Organization

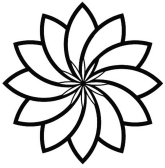
Walking Unit- \$25,

Walkers with vehicle(no float) \$50,

Float Unit w/walkers and vehicle- \$20*

Questions; please contact: RocPRIDE@gayalliance.org

Telephone 585-244-8640 / FAX: 585-244-8246



2011 PRIDE PARADE REGISTRATION

Terms & Conditions*



LINE-UP BEGINS AT 2:00pm. STEP-OFF IS 3:00pm

- No alcohol or drug use permitted by parade participants at the line up area or while on route.
No float can be higher than 13 feet or wider than 25 feet.
All floats must have walkers or monitors on all four sides to ensure the float does not interfere with street lamps, electric or phone wires, and/or pedestrians. Monitors must be provided by own unit.
By city ordinance, participants may not throw or hand out (new this year) anything to spectators along the route. (Sorry, we do not make the rules, but have to follow them!)
Parade participants are not allowed to solicit funds or sell items on the parade route.
If you decorate your entry at the staging area, remember to bring your own materials. All decorations must be properly secured and all trash cleaned up/taken.
No explosives, fireworks or open flames are allowed.
Make sure your float can safely accommodate all riders - riders are responsible for their own safety.
Participants are responsible for the safety of monitors, marchers, spectators, bystanders and property.
You are required to follow all New York State, County of Monroe, and City of Rochester laws and ordinances. Genitals must be fully covered.
The Parade SPEED LIMIT is 5 m.p.h.
Lineup begins at 3pm. Order will be posted on GayAlliance.org by noon on July 13th. To be eligible for prizes, the "Line-up Number" you are provided must be visible to the judges.
Award winners will be announced and awards presented at the Pride Festival.
All Parade units will be reviewed to ensure they are Lesbian/Gay/Bisexual/Transgender supportive.
At the end of the parade, parking of the floats and vehicles is the responsibility of participants. There is no designated staging area. All parking laws must be followed.

Statement of Community Support*

"By participating in the 2011 Rochester Pride Parade, we publicly affirm that we fully support lesbian, gay, bisexual and transgender people in their full identities and support their full legal equality and the end of bias and discrimination against them."

Violators of these Terms and Conditions may be held responsible for all clean-up costs and/or fines, and may not be allowed to participate in future Rochester Pride Parades. Parade marshals may prevent participation of any unit found in violation of these Terms and Conditions. By signing you agree to hold harmless the Gay Alliance and all parties affiliated with the 2011 Pride Parade.

As the authorized representative of this group/organization, I agree to all of the above:

Print Name: _____ Title: _____

Signature: _____ Date: _____

CREDIT CARD PAYMENT:

circle: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

NAME ON CARD:

BILLING ADDRESS:

CARD NUMBER:

EXPIRATION DATE:

Mail forms WITH PAYMENT to: Gay Alliance 2011 PRIDE 875 E. Main Street Suite 500 Rochester, NY 14605-2759

22ND Annual: Rochester Pride Parade July 16, 2011

It's a Gay World After All! ...Animated on Park!

Pride Parade Awards

MUTHER'S SHOW STOPPER AWARD: *Cash Award, \$300*

Best FLOAT unit to incorporate the 2011 Parade theme.

STONEWALL AWARD: *Cash Award, \$250*

The most imaginative depiction of the 2011 Parade theme by a **not for profit** FLOAT unit.

RAINBOW AWARD: *Quarterly, 1/4 page color ad in Empty Closet*

The best **for-profit** business FLOAT unit portraying pride.

COMMUNITY AWARD: *Cash Award, \$250*

The **not-for-profit** Walking unit (with or without a vehicle) which best exhibits community pride.

RUBY SLIPPER AWARD: *Cash Award \$150*

The most *imaginative* depiction of the 2011 Parade theme by a Walking unit (with or without a vehicle).

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Suggestions on ways to incorporate the 2011 Pride Parade theme into your parade unit.

It's a Gay World After All! ...Animated on Park!

This year's theme brings to mind anything and everything reminiscent of big round ears, movies, TV shows, theme parks, cartoons, etc. so put on your cap and look for magical inspiration for your unit or float.

Bring LGBT creativity to the theme and incorporate your idea of "Animated on Park". Be creative with Rainbow Flags, Pink Triangles, gender symbols, balloons, tissue paper, bolts of fabric, there are many inexpensive, everyday items that can be useful. Most importantly, *HAVE FUN* and be *CREATIVE*-- it can pay off.

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