

2017 ROC Pride Parade

Instructions & Rules

The Basics:

- The parade takes place Saturday, July 15, 2017.
 - Parade lineup begins 12:00 PM, and the parade kicks off 1:00pm.
 - The parade will take place regardless of weather. There is no rain backup date for the parade. Dress and prepare parade décor considering any weather possibilities.
 - Lineup according to instructions for numbered spaces (to be provided) along the east lanes of Alexander Street between Monroe Avenue & East Avenue.
 - The parade will travel eastbound along Park Avenue. At the end, floats will turn off the route left at Brunswick Avenue.
 - Walkers may turn right at the end of the parade on to Culver Street sidewalks and proceed to the ROC Pride Fest at Cobbs Hill Park.
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Before the Parade:

- You will receive your staging area number assignment and detailed route information via email.
- All participants (or designated group leads) must check-in with the Parade Marshals at the staging area along Alexander Street. Do not come to the staging area before 11:30am as the lineup lanes may not be closed. Lineup begins at 12:00pm. The parade will start promptly at 1:00pm.
- Participants must march in their assigned sequence location to participate and be judged. Numbered sleeves will be provided and must be displayed on the LEFT / FRONT side of the group or float. Judges will score your presentation using your lineup number. They will be under a tent on the left side and you will be instructed by a marshal where to stop and when to move forward. PLEASE take directions and be patient until you are called to present to the Judges.
- If you are decorating your entry at the staging area, remember to bring your own materials. You are responsible for all items that you brought with you and you must take them with you when you step off. Bring bags to recycle and/or dispose of your own waste.

All Parade Participants:

- You may NOT THROW anything to parade guests. You may hand distribute items. Violators will be held responsible for all cleanup costs and/or fines, and may not be allowed to enter the parade the following year. Be mindful of children!
- Walkers, monitors, and floats/float riders are not allowed to sell items.
- Explosives or open flames are not allowed. We discourage use of water guns, water balloons, cannons, etc.
- Marching units assume all responsibility for the safety of all monitors, marchers, spectators, bystanders, and property. The GAGV is not responsible for any loss, damage, or injuries caused to participants, spectators, or animals during the event.
- Nudity and obscenity is not permitted. Genitals must be fully covered. You are required to follow New York State, County of Monroe, and City of Rochester laws and ordinances. If you do not you can be fined and/or arrested. Any unit that does not comply with this rule will be removed from the parade.
- The GAGV reserves the right to remove any person or unit from the pre-parade assembly area or any person who, in its opinion, is a hindrance to the progress of the parade, places other participants or spectators in danger, or violates any of the rules.
- You are encouraged to observe all laws, watch for police and marshals' direction at all time and be observant of what is going on ahead of you and what spectators are doing to keep the parade safe for all.
- This is a celebration of our community pride, history, and contributions we make, but often there are

protestors. We are advised NOT to interact with them. Ignore them and move forward past them in a calm and orderly fashion. Police and marshals will be present to monitor our safety.

- By registering to participate in the parade, all participants agree that their participation and parade entry shall be supportive of and appropriate to the purposes of the ROC Pride Fest and Parade which are:
 - To educate all citizens about the issues and concerns of gay, lesbian, bisexual, and transgender citizens.
 - To promote and provide cultural activities within the gay, lesbian, bisexual, and transgender community.
 - To advocate for and encourage the participation of gay, lesbian, bisexual, and transgender people in the educational, cultural, and civic life of Rochester, NY and surrounding areas.
 - To increase the visibility of the gay, lesbian, bisexual, and transgender communities in Rochester, NY and surrounding areas.
 - To enhance the quality of life for gay, lesbian, bisexual, and transgender people in Rochester, NY and surrounding areas.

Floats and vehicle entries:

- Floats may NOT be higher than 13 feet or wider than 25 feet. There are street lamps, wires, and curves along the parade route. Consider these factors when designing and decorating your entry. All floats must have walkers or monitors on all four sides to ensure the float does not interfere with street lamp, wires, and pedestrians.
- All decorations must be properly secured - decorate with wind, rain and/or hot sun in mind for the best and long lasting (3 to 4 hour "life" from start to completion).
- Make sure your float can safely accommodate all riders. To prevent injuries, each rider must be able to easily grab hold of a reinforced portion of the float. Anyone riding on a float is responsible for his or her own safety.
- The SPEED LIMIT is 5 mph be prepared to stop occasionally, and near and at the judges' stand.
- Parking of floats and vehicles participating in the parade is the responsibility of the contact person.
- Floats will exit the parade to the left onto Brunswick Avenue. Do not stop in forward moving traffic along Brunswick as all floats and cars will exit onto Brunswick. Move as far down the street as possible before pulling over safely to park and unload.
- It is the responsibility of the contingent's main contact to ensure that each vehicle that enters the parade lineup area and/or participates in the parade must have liability insurance, and the driver must have a valid driver's license. These must be presented upon request. Failure to provide will disqualify the individual and/or contingent from participating in the parade.

Thank you for participating in Rochester's 28th annual Pride celebration and parade.