

# ROC Pride 2017 Sponsor Package

Benefits	RED	Orange	Yellow	Green	Blue	Violet
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	Under \$1,000
Sponsor Recognition "Like" Facebook	Yes	Yes	Yes	Yes	Yes	Yes
Logo with hyperlink on Website	Yes	Yes	Yes	Yes	Yes	Yes
Empty Closet Ad Varying Dimensions	Full Page	3/4 Page	1/2 Page	1/4 Page	1/8 Page	
Pride Guide Ad	Full Page	3/4 Page	1/2 Page	1/4 Page	1/8 Page	
Pride Sponsor Weekend Pass	10	6	4	2	2	
Weekend Vendor Space (10x10)	Yes	Yes	Yes	Yes	Yes	
Parade Registration included	Yes	Yes	Yes	Yes	Yes	
Banner Hung At Event (Provided By Sponsor)	Yes	Yes	Yes	Yes	Yes	
Sponsor Name/logo on poster	Yes	Yes	Yes	Yes		
Logo on Tee-shirt	Yes	Yes	Yes	Yes		
Stage Announcement	Yes	Yes	Yes			
Opportunity to Speak to Event	Yes	Yes				
Sponsoring an Entertainment Event or Set	Yes					

## The Goals of Rochester Pride:

- To educate about the diversity, issues and goals of the LGBTQ and Allied Communities
- To provide a forum for Rochester to celebrate the history and accomplishments of, and for, LGBTQ and Allied citizens
- To provide an opportunity for networking and outreach by the businesses, services and organizations that welcome LGBTQ and Allied people, their friends and families
- To celebrate the health, dignity, self-respect and freedom that comes with honest and authentic living and loving.

