



	One time	3-5 Times (Save 5%)	6 Times (Save 20%)
Full Page	470.00	446.50 (x3)	376.00 (x6)
1/2 Page	256.00	243.20 (x3)	204.00 (x6)
1/4 Page	162.00	153.50 (x3)	129.50 (x6)
1/8 Page	102.00	97.00 (x3)	81.00 (x6)
1/12 Page	40.00	38.00 (x3)	32.00 (x6)
Premium Ad Placement (color only)			
Full Page Back Cover Premium	846.00	803.50 (x3)	676.50 (x6)
Full Page Inside Front Cover Premium	810.00	769.50 (x3)	648.00 (x6)

Graphic assistance is available at \$60 for the first hour and \$35/hour for each additional hour as needed.

Rate sheet reflects black and white ads unless otherwise noted. 50% upcharge for color.

Print Specifications Specs in Inches	W" x H"	Notes
1/12- page ads are	2.35 x 2.35	Full page ads only should be set up as 8.75" x 11.5" (The outside 1/2" on all sides is the ink "bleed" off the page.)
1/8- page ads can be	3.69 x 2.43 2.43 x 3.69	Please do not place any important text or graphic images too near the edge on a full page if you are using a full-page bleed. Empty Closet pages are trimmed to 8 3/8" x 10 7/8"
1/4- page ads can be	3.69 x 4.86 4.86 x 3.69 7.5 x 2.43 2.43 x 7.5	All print ads should be delivered as email attachments. Formats accepted include: 300 dpi JPG or PDF files. Ads should be set up to exact size specifications by your graphic designer. PDFs should have both fonts and graphics embedded within the file.
1/2- page ads can be	7.5 x 4.86 4.86 x 7.5	If not sure about your ad specs, or if you need assistance, please call (585) 244-8640 before sending your file. The Empty Closet cannot issue refunds for sizing errors that are the advertiser's fault. All print magazine advertisers will receive a copy of the issue in which their ad appears
Full page (bleed live area)	8 3/8 x 10 7/8	

Please call us at (585) 244-8640 for any questions on advertising for The Empty Closet

Rates are guaranteed through December 31, 2018

Deadline for submission is the 10th of the month for publication in the following month